

A white feather is positioned horizontally, appearing to float in space. Below it is the curved horizon of the Earth, which is bathed in a vibrant blue light, likely from the aurora borealis or a similar atmospheric phenomenon. The background is a dark, starry space.

BLUE ORIGIN



OUR VISION

MILLIONS OF PEOPLE
LIVING AND WORKING IN SPACE.



MOVING HEAVY
INDUSTRY INTO SPACE

MANUFACTURING

INFINITE RESOURCES

SOLAR POWER



GRADATIM FEROCITER



NEW SHEPARD

HISTORY-MAKING ROCKET

NEW GLENN

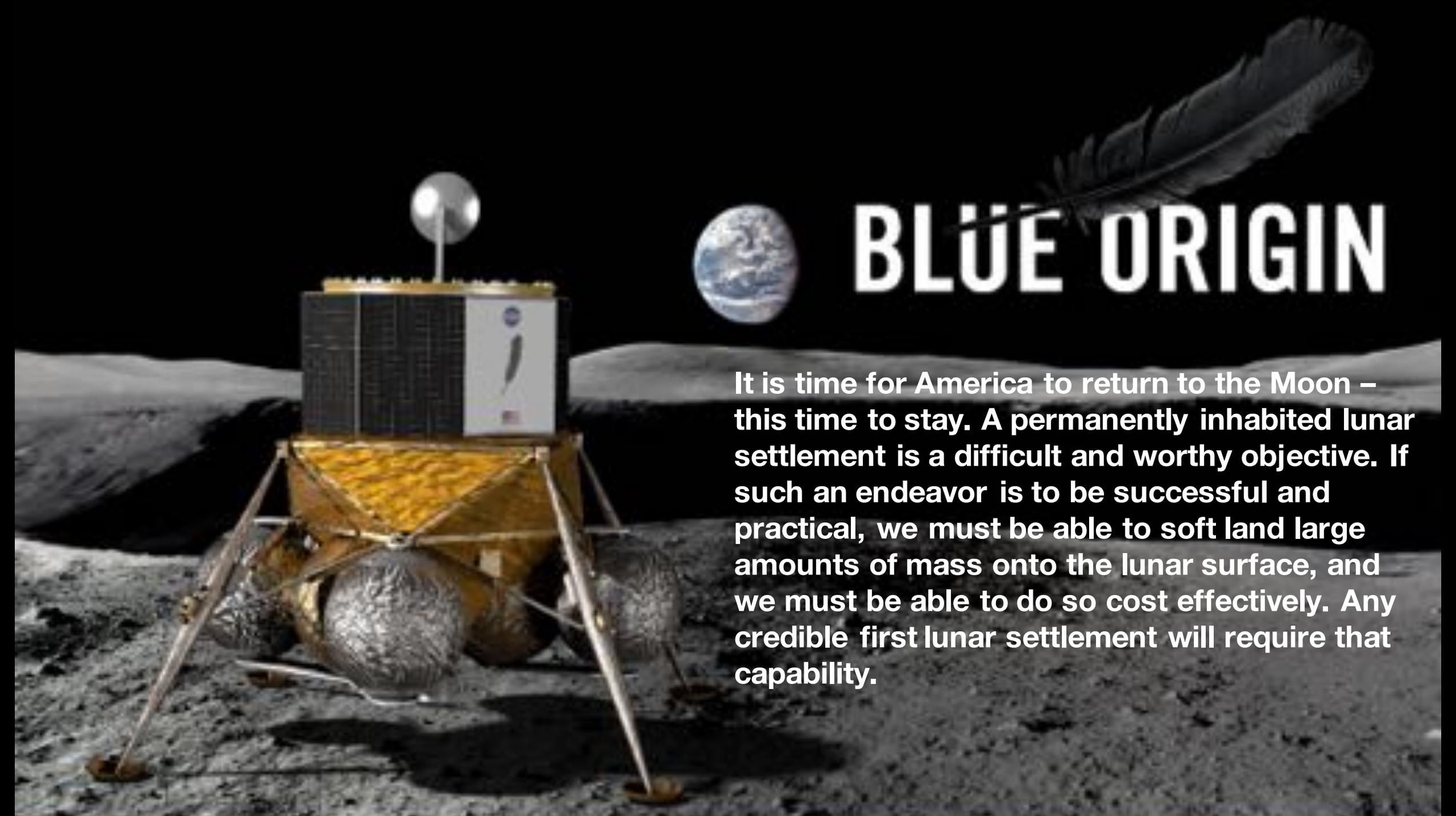
45 METRIC TONS
TO LEO

13 METRIC TONS
TO GTO

BLUE ORIGIN

7M
FAIRING.



A composite image featuring a lunar lander on the moon's surface. The lander is gold and silver with a white panel on top. In the background, the Earth is visible in the black sky. A large feather floats in the upper right corner. The text 'BLUE ORIGIN' is written in large white letters across the top right.

BLUE ORIGIN

It is time for America to return to the Moon – this time to stay. A permanently inhabited lunar settlement is a difficult and worthy objective. If such an endeavor is to be successful and practical, we must be able to soft land large amounts of mass onto the lunar surface, and we must be able to do so cost effectively. Any credible first lunar settlement will require that capability.

Blue Moon Summary

- *Blue Moon* is all about cost-effective delivery of mass to the surface of the Moon.
- The *Blue Moon* spacecraft could carry as much as 10,000 pounds of material and fly atop several different rockets, including NASA's Space Launch System, the United Launch Alliance's Atlas V or our own *New Glenn* rocket, which is under development.
- The initial landing is envisioned as the first in a series of increasingly capable missions, including flying samples of lunar ice back to Earth for study.
- Our liquid hydrogen expertise, experience with precision vertical landing, leveraging of vast NASA talent and technology, and commercial development with private investment provides the country with the fastest path to a lunar landing demonstration.

We are excited about *Blue Moon* and stand ready to invest our own money alongside NASA to make it happen in a public/private partnership.



A white feather is positioned horizontally, appearing to float in space. Below the feather is the curved horizon of the Earth, which is bathed in a vibrant blue light, likely from the sun. The background is a dark, starry space with a faint, glowing blue nebula or galaxy structure. The overall color palette is dominated by various shades of blue and white.

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